

[IMAGE]

MPA Media offers market-specific custom research and surveys designed to provide you with timely and valuable information across the many professions and categories we serve. Tailored to your specific needs, this research can be used to develop marketing strategies, collateral materials and many more print and online vehicles.

- National Survey of Chiropractic Publications

December 2005

Dynamic Chiropractic commissioned **Research USA**[®] to conduct a nationwide survey of doctors of chiropractic to determine which industry publications they receive and read, and which they prefer.

- National Survey of Massage Therapy Publications

May 2006

Massage Today commissioned **Research USA**[®] to conduct a nationwide survey of massage therapists to determine which industry journals they receive and read.

- Acupuncture Today Product Recommendation Survey

September 11, 2006

- Dynamic Chiropractic Product Recommendation Survey

September 11, 2006

- Naturopathy Digest Product Recommendation Survey

September 11, 2006

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